



Board Meeting Minutes

**November 13, 2024**  
**1:00 pm to 3:00 pm**  
**Location: Online Meeting, Zoom**

**Board Attendance:** Ryan Johannesen, Channin Lietdke, Toby Barrett, Brandy Beliveau, Jo Best, Graeme Kreiner, John Lush  
**Staff:** Joanne Sweeting, Hugh Brown, Griffin Robinson, Andy Brown, Mariela Encina Lanus  
**Other:**

	<b>MOTION / ACTION</b>	<b>1<sup>ST</sup></b>	<b>2<sup>ND</sup></b>	<b>CARRIED</b>
	Call to order and welcome - 1:04 pm			
1.	<b>Motion:</b> Approval of Agenda	Jo	Brandy	ALL
2.	<b>Motion:</b> To approve the minutes from the October 2024 Board Meeting.	Jo	Channin	ALL
3.	Update from the Finance Committee <ul style="list-style-type: none"> <li>● No updates or questions.</li> </ul>			
4.	2025 Budget Approval <ul style="list-style-type: none"> <li>● Motion to approve the 2025 plan and budget as presented</li> </ul>	Graeme	John	ALL
5.	BCEA Award Tickets <ul style="list-style-type: none"> <li>● Toby and Joanne to follow up.</li> </ul>			
6.	2025 Community Engagement Event <ul style="list-style-type: none"> <li>● Approved the trivia night concept.</li> </ul>			
7.	Questions on the Manager's Report <ul style="list-style-type: none"> <li>● No management report with the budget proposal.</li> </ul>			
8.	Round Table <ul style="list-style-type: none"> <li>● John: Incredible pacing for summer bookings, and looking good for winter.</li> <li>● Brandy: Moving to a new POS, movie crew in town. Summer bookings are strong.</li> <li>● Jo: Pacing for summer is encouraging. Winter is looking ok, good staffing. Seeing lots of US visitors from a variety of states.</li> <li>● Ryan: Staffing. Doing some avy training. Seeing some small signs in visitor budget cuts in the luxury space for winter (heli-ski, snowmobile). Unsure about Jasper's effect moving forward.</li> <li>● Graeme: No comments.</li> <li>● Toby: Need more snow and cooler temps. Opening day is December 6th. Prep is going well. The wedding business is really strong.</li> <li>● Channin: Not busy in shoulder season. Will be taking Basecamp leadership to Golden in December.</li> </ul>			
9.	Adjourn - 2:01 pm	Brandy	Channin	ALL