



Board Meeting Minutes

January 10, 2024
1:00pm to 3:00 pm
Location: Zoom Call

Board Attendance: Jo Best, Tristan MacLaggan, Toby Barrett, Graeme Kreiner, Brandy Beliveau, John Lush
Staff: Joanne Sweeting, Andy Brown, Frances Morphy, Hugh Brown, Mariela Encina Lanus
Other: Melanie Myers

	<u>MOTION / ACTION</u>	<u>1ST</u>	<u>2ND</u>	<u>CARRIED</u>
	Call to order and welcome			1:05pm
1.	<u>Motion:</u> Approval of Agenda	Jo	Graeme	
2.	<u>Motion:</u> To approve the minutes from the December 2023 Board Meeting.	Jo	Graeme	
3.	Update from the Finance Committee <ul style="list-style-type: none"> No questions 			
5.	Transportation Update <ul style="list-style-type: none"> Local shuttle 40 users/day. 86 seats booked on the airport shuttle. Still looking for drivers 			
6.	Tourism Growth Program Grant Ideas <ul style="list-style-type: none"> Could we work with the college to incentivize more guided experiences? Also applies for private businesses. Short deadline. Looking into ways to connect to affordable housing 			
8.	Questions on the Manager's Report <ul style="list-style-type: none"> Psychosis is coming back! 			
9.	Round table <ul style="list-style-type: none"> Melanie: back into the swing of things. Working on grants. Creating a plan for 2024. Holiday events went well. Jo: bookings picked up January 1st. December was a bit slow, January is steady. Graeme: enjoyed vacation, catching up. Prepping for 2024 season. RV Park is still active in winter. Tristan: getting back in gear. Hiring process for spring. Brandy: booking out for summer earlier than normal. Lots of weddings. New units for sale because of new taxes. Should be a good winter. Toby: down year over year due to snow conditions. All things considered, not bad. Many business units performed well. Weddings are booking at a good pace. John - lots of Australians (threefold increase), likely due to Epic Pass partnership. Business is looking better because of snow, but it was a slow start. 			
10.	Adjourn	Jo	Brandy	1:36pm