

Board Meeting Minutes
October 8th, 2020
3.30 pm to 5 pm
Location: Virtual Meeting using Zoom

Board Attendance: Toby Barrett (chair), Atma Sandher, John Lush, Graeme Kreiner, Treena Coney, Lucille Hayward and Brandy Beliveau

Absent: Jo Best, Jackie Miles, Dawn Mellings-Kynoch and Ryan Johannsen

Staff: Joanne Sweeting and Rachel Wilde

	<u>MOTION / ACTION</u>	<u>1ST</u>	<u>2ND</u>	<u>CARRIED</u>	<u>ACTION</u>
	Call to Order & Welcome at 3:00pm				
1.	<u>Motion:</u> To approve the agenda subject to adding a discussion about the provincial election and board meeting dates and times.	Atma	Lucille	ALL	
2.	Review the action points from the September board meeting. <ul style="list-style-type: none"> • No action points 				
3.	<u>Motion:</u> To approve and sign off the minutes from the September 10 th Board Meeting.	Atma	Brandy	ALL	
4.	Update from Finance Committee. Financials look in order.				
5.	Update from Stakeholder Committee. A meeting was held. A survey will be sent to stakeholders. Once the survey results are received the committee will meet to discuss the results.				
6.	Update on short-term rentals. Should be on council agenda during October. Once a date is known Joanne will relay this information to stakeholders. Committed to a twelve month contract with AirDNA, who will provide destination data on STRs sold through AirBnB and VRBO. This will be a valuable report.				
7.	COVID-19 response update & discussion. We continue to receive good engagement with our campaigns, although numbers have reduced during September. Signed up for a Destination Canada program with RCR. Sun Peaks sent a letter to Council looking for support of opening the US border to US residents that have a secondary home in Canada.				
8.	Questions on Managers report. None.				
9.	Discussed the timing of board meeting. It was agreed that future board meetings would be held on Wednesdays at 1 pm.				
10.	<u>Motion:</u> To approve changing the monthly board meetings to 1 pm on the second Wednesday of each month.	Atma	Brandy	ALL	
11.	Discussed the Provincial election. TIABC has released a provincial election toolkit which will be circulated to stakeholders this week. An all candidates forum is usually hosted by the Chamber and so Tourism Golden will need to decide what questions we ask.				

	<p>Joanne spoke about the fifteen questions that she has identified and suggests that Tourism Golden writes to the candidates for responses.</p> <p>Joanne will distribute the list of questions to board directors for further direction.</p>				
12.	<p>Round table:</p> <p><u>Treena</u> October isn't looking as bad as expected. Kicking Horse Canyon project has been awarded but everything is frozen until after the election.</p> <p><u>Brandy</u> Working on off-season projects. Christmas bookings are coming in. Hoping for a good snow season.</p> <p><u>Atma</u> Business is slow right now. August was better than expected.</p> <p><u>Graeme</u> Steady flow from end of June. Busiest June, July and August on record. RV park was down 50%. Optimistic for next year.</p> <p><u>John</u> Busiest thanks-giving weekend ever with full occupancy. New Year is sold out and Christmas is almost all sold. The majority are return visitors.</p> <p><u>Lucille</u> It is quiet. About to close for the season and will open again in December. Approximately 50% down due to COVID. So far, October is the best ever. Seeing an increase in return guests.</p> <p><u>Toby</u> The season has now finished. A better summer than expected. Visitors and revenues were down. Mountain biking was around 80% up. Getting ready for the winter season and working on the COVID-19 guidelines and procedures.</p>				
	Meeting adjourned at 4.40 pm	Treena	John	ALL	
	<p>Signed: _____</p> <p>Print Name: _____</p> <p>Date: _____</p>				